

<b>Position:</b>	Summer Student Marketing Officer	<b>Hours:</b>	Monday –Friday 8:30 a.m.–4:30 p.m. Flexibility may be required
<b>File No.:</b>	FACSFLA-2017-04	<b>Bargaining Unit:</b>	N/A
<b>Employment Type:</b>	Summer Student (May - mid August)	<b>Number of Positions:</b>	1
<b>Rate of Pay/Salary:</b>	\$11.50 per/hr	<b>Location:</b>	817 Division Street, Kingston ON
<b>Date Posted:</b>	February 14, 2017	<b>Closing Date:</b>	March 17, 2017

**Position Summary:**

- *Marketing.* The primary duties of this position will be to assist with a key fundraising campaign aimed at raising money for youth-in-care. Marketing skills will be required to reach out to donors, sponsors and others.
- *Public Relations.* This position is house in the public relations team of the organization and will require some cross-over work on public relations projects designed to engage the public about our services.
- By phone, email, social media and in-person, engage with potential sponsors, prize donors and golfers to promote the Agency's annual charity golf tournament, Swing for Success (which takes place in September 2015)
- To assist in the creation of a variety of new and existing marketing/communications projects for the Agency by using a number of platforms and mediums, including video, email, web, social media, media relations and more.
- Use Agency resources in aid of the work they do.
- Work together as a team with Agency staff and volunteers, but also work independently on assigned tasks.
- Do clerical functions if called upon within the department.

**Education and Other Qualifications Required:**

- Ability to work in a team environment
- Excellent organization, planning and writing skills
- Excellent communication and problem solving skills
- Ability to effectively respond to crisis situations to ensure child safety
- Proficiency in Windows environment using Microsoft Office Suite
- Flexible hours of work may be required
- Criminal Reference Check and Vulnerable Sectors Check
- Knowledge of the Child and Family Services Act and Ministry standards and guidelines
- Possess a valid driver's licence with access to a vehicle
- Proficiency in English and French would be considered an asset

\*Filling these positions is conditional on the Agency receiving subsidy and we may not proceed with interviews for all positions posted.

### Fields of Study:

- Communications, Marketing, Advertising, Public Relations, Journalism, General Arts & Science

### Subsidy Requirements

- Be between 18 and 30 years of age at the start of employment
  - Have been registered as full-time students in the previous academic year and intend to return to school on a full-time basis in the next academic year
  - Be a Canadian citizen, permanent resident, or person to whom refugee protection has been conferred under the Immigration and Refugee Protection Act<sup>2</sup>; and,
  - Be legally entitled to work in Canada in accordance with relevant provincial or territorial legislation and regulations.
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### How to Apply:

- To apply, please email your resume and cover letter quoting the competition number and title of position you wish to apply for, to: [hr@facsfra.ca](mailto:hr@facsfra.ca) For summer student positions, applicants must complete and submit 'Summer Student Employment Application Form' located on website under careers section.
- Please include the competition number and the title of the position in the subject line of the email.
- Please submit cover letter and resume as single attachment.
- When applying for multiple positions, please submit a separate application for each position following the above instructions.

Interested and qualified applicants are invited to apply in writing by March 17, 2017

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We would like to thank all applicants; however, only those selected for an interview will be contacted.

The Agency will provide support in its recruitment processes to applicants with disabilities, including accommodation that takes into account an applicant's accessibility needs. If you require accommodation during the interview process, please contact Human Resources.

NOTE: We are a scent-free workplace.